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CLUBS RICHARD GRAYSON November 23, 2005

The Silver City goes gay

TAUNTON, MASS. GETS ITS SECOND GAY BAR, BOBBY'S PLACE, IN LESS THAN TWO MONTHS

Who would have ever thought that the new gayest town in Massachusetts would be Taunton.

Well, judging by the number of gay bars (two) that have opened in the sleepy South Shore community in the past few weeks, the Silver City is taking off.

The most recent hot spot is Bobby's Place, an 18-year-old establishment reminted by owners Denise and Bobby Asack as the town's second gay bar.

"Our mission statement was to have an alternative dance club that is a safe and comfortable environment for the gay community," says Denise. "And that's exactly what this is."

It's also much more. With a full line-up of entertainment, a huge space with a number of different rooms, and some fresh decor, Bobby's Place is just the latest venue to capture the South Shore party-goers.

Boasting a large lounge area with a bar, tables and chairs, plush couches and a fireplace, the main room is perfect for cocktails and socializing. A game room follows with pool tables, video games ; you name it. Then there's the enormous dance floor complete with a mural of Provincetown painted by local artist John Neiderberger, mirrors everywhere, and what Denise describes as an amazing new light and sound system.

Of course, such digs are necessary to accommodate the talent that makes its way to Bobby's Place. On the first Saturday of every month, 6Girlz6 performs. Karaoke dominates on Tuesdays with explosive Tracy. On Thursdays, DJ Bryant spins, the decks belong to DJ Kristen on Fridays, and DJ Derek spins on Saturdays.

As for the upcoming holiday, Bobby's will feature DJ Bryant spinning in the back room and a performance by 6girlz6 on Wednesday, Nov. 23. Bryant will be back, and a buffet will be served, Thanksgiving night. On Friday, Nov. 25., look for a Bud Light Kicker with buckets of beer and free giveaways - Kristen will be spinning. DJ Derek is back on Saturday, and Bryant rounds out the week on Sunday when Bobby's will be doing CD and T shirt giveaways.

"It's really my wife's place, but for me I think that I just wanted to offer another alternative club for people on the South Shore," says Bobby Asack. "And I love the gay clientele. They are really such nice people, so mild and they all have such nice attitudes."



Kenny Florio and Denise and Bobby Asack (photo by Bill Berggren)



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decades says that he wanted to transform it into something that would be worry-free for him and his wife.

"We don't want to be dealing with breaking up fights and all that bullshit," says Bobby. "What we have now is a very comfortable atmosphere. When you walk in, your eyes literally drop." •

Bobby's Place is located at 60-62 Weir Street in Taunton, Mass. For more information, call 508-824-9997.

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